Anas Benhammou

Senior Graphic Designer based in Casablanca, Morocco

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Experience

realme — Senior Graphic Designer
Oct 2023 - Present

◦ Oversee all design projects, from conception to delivery
◦ Review junior designer's work to ensure high quality
◦ Refine images, fonts and layouts using graphic design software
◦ Apply typography techniques
◦ Maintain brand consistency throughout all our marketing projects
◦ Liaise with marketing and design teams to ensure deadlines are met
◦ Stay up-to-date with industry developments and tools

realme — Graphic Designer
Oct 2022 - Oct 2023

◦ Worked collaboratively with team members to produce work in an efficient manner
◦ Responsible for creating visually compelling designs for various marketing materials such as social media graphics
◦ Remained committed to producing quality content in accordance with deadlines
◦ Utilized knowledge of typography, grid systems, and page layout
◦ Created designs for different media platforms
◦ Worked closely with the marketing team to develop and implement brand guidelines

INFINIX — Graphic Designer
Aug 2023 - June 2022

◦ Worked collaboratively with marketing team to increase social media audience
◦ Retouching and Adaptation of lifestyle images for Instagram
◦ Creation of visual content for mobile gaming tournaments
◦ Creation of visual content for events
◦ Creation of graphic elements for e-Commerce website
◦ Creation of graphic elements for Mobile app
◦ Creation of graphic elements for Online Store

Education

Art'Com — Visual Communication
2019 - 2020

Professional Licence in Visual Communication

ISAG — Printing Management
2018 - 2019

Training in printing management

ISAG — Graphic Design
2017 - 2018

Diploma in computer graphics

AccèsCom — Computer Science
2015 - 2016

Training in Computer Science

Principles

Branding, Layout design, Typography, Image manipulation, Print and Digital media design Editing, Web design

Soft Skills

Communication, Time management, Project management, Teamwork, Attention to detail, Creativity, Problem solving, Adaptability, Innovative, Flexible

Technical Skills

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, Figma, Adobe Xd, Wordpress, Basics of Html/Css